FOOD CATEGORY APPROVED BRANDS OR VARIETIES **CEREAL** Ready to Eat Cereal: 12 oz. or larger **Hot Cereal:** General Mills: Cheerios – only Plain* and Cream of Wheat - Plain and Cereal is brand Whole Grain*; includes 1 minute. Multi-Grain*; Chex – only Corn+, Rice+, and flavor specific 2 ½ minutes, and 10 minutes Wheat*; Vanilla+, Blueberry*+ Cinnamon+; Cream of Rice+ Kix – only Plain*, Berry Berry* and Honey*; Any combination Wheaties*; Total*; Fiber One Honey Clusters* Malt-O-Meal Chocolate of approved cereals up to the Malt-O-Meal Original total ounces specified Kelloggs: Corn Flakes; Crispix; Frosted or Unfrosted Mini Wheats - only Plain* and Bite Minimum package size for Size*: Rice Krispies: Special K - Plain only national brands and store brands is 12 ounces. Malt-O-Meal: Corn Flakes; Crispy Rice; Frosted Mini-Spooners - Plain only*; Oat Blenders- only Honey and Honey & Almonds NO added fruit, yogurt or nuts Post: Alpha Bits*; Bran Flakes*; Grape-Nutsonly Original* and Flakes*; Great Grains*-+ Gluten free Only Banana Nut Crunch; Honey Bunches of * Whole grain cereals Oats (Almonds, Cinnamon Bunches, Honey Roasted, Pecan & Maple Brown Sugar. Whole Grain Honey Crunch*, Whole Grain with Vanilla Bunches*) Quaker: Life - only Plain*; Oatmeal Squares* (Brown Sugar, Cinnamon, Golden Maple, Honey Nut) ONLY these store brands 12 oz. or larger: Bran Flakes*, Corn Flakes, Corn Biscuits/Corn Squares, Crisp(y) Rice, Crispy Hexagons/Twin Grain Crisp, Frosted Shredded Wheat*, Frosted Bite-Size Shredded Wheat*, Multigrain Toasted Oats*/ Multigrain Tasteeos*/Multigrain Medley*/Spins*, Nutty Nuggets*/Crunchy Nuggets*/ Nuggety Nuggets*/Wheat and Crunchy*, Oats and More/Honey and Oats, Oat Wise*/Simply Living*/4 Corner Crunch*/Live Life @ 100%/Crunchy Oat Squares*, Oatmeal Squares*/Oat Squares*, Rice Biscuits/Rice Squares, Toasted Oats*/ Tasteeos*/ Happy O's*,/Rollin Oats*, Wheat Flakes*, Wheat Squares*/Wheat Biscuits* Always Save **Great Value** Our Family **Best Choice** Save-A-Lot HyTop Centrella Hy-Vee Schnucks Clear Value IGA Shurfine Essential Kemach Signature Kitchens Everyday Valu Time Kiggin's Fareway/Fastco

FOOD CATEGORY	APPROVED BRANDS OR VARIETIES
	Food Club Market Pantry

100% WHOLE WHEAT BREAD

NO added fruit, nuts and seeds

 Must say "100% whole wheat" on the package and whole wheat must be the first ingredient on the label

16 ounce loaf 100% whole wheat loaf approved brands include:

- Arnold Light 100% Whole Wheat
- Aunt Millie's 100% Whole Wheat
- Best Choice 100% Whole Wheat
- Family Choice 100% Whole Wheat
- Fareway 100% Whole Wheat
- Great Value Whole Wheat
- Healthy Life 100% Whole Wheat
- HyVee 100% Whole Wheat
- IGA 100% Whole Wheat
- Lewis Bunny 100% Whole Wheat
- Nature's Own 100% Whole Wheat
- Our Family 100% Whole Wheat
- Ozark Hearth 100% Whole Wheat
- Pepperidge Farm Stone Ground 100% Whole Wheat
- Pepperidge Farm Very Thin Sliced 100% Whole Wheat

- Roman Meal Sungrain 100% Whole Wheat
- Sara Lee Classic 100% Whole Wheat
- Schnucks 100% Whole Wheat
- Shurfine 100% Whole Wheat
- Shurfresh 100% Whole Wheat
- Signature Select 100% Whole Wheat
- Sunny Brook 100% Whole Wheat
- Village Hearth 100% Whole Wheat
- Wonder 100% Whole Wheat

20 ounce loaf 100% whole wheat approved brands include:

- Best Choice 100% Whole Wheat Sandwich Bread
- HyVee 100% Whole Wheat
- Nature's Own 100% Whole Wheat
- Nature's Harvest 100% Stone Ground Whole Wheat
- Sara Lee Classic 100% Whole Wheat
- Sara Lee Delightful 100% Whole Wheat
- Signature Select 100% Whole Wheat
- Village Hearth 100% Whole Wheat

24 ounce loaf 100% whole wheat (fully breastfeeding women only) brands include:

- Arnold Dutch Country 100% Whole Wheat
- Aunt Millie's Best Grains 100% Whole Wheat
- Aunt Millie's Homestyle 100% Whole Wheat
- Best Choice 100% Whole Wheat Sandwich Bread
- Brownberry 100% Whole Wheat
- Brownberry Natural 100% Whole Wheat
- Country Hearth 100% Whole Wheat
- Fiber One 100% Whole Wheat

- New England 100% Whole Wheat
- Oroweat Whole Grain 100% Whole Wheat
- Our Family Country Style 100%
 Whole Wheat
- Pepperidge Farm Farmhouse 100% Whole Wheat
- Pepperidge Farm Whole Grain 100% Whole Wheat
- Sara Lee Hearty & Delicious 100% Whole Wheat

FOOD CATEGORY	APPROVED BRANDS OR VARIETIES	
FOOD CATEGORY	APPROVED BRANDS OR VARIETIES Hartford Farms 100% Whole Wheat Nature's Pride 100% Whole Wheat	Village Hearth NE 100% Whole Wheat

FOOD CATEGORY	APPROVED BRAN	IDS OR VARIETIES		
SOFT CORN and WHOLE WHEAT TORTILLAS NO added flavoring	16 ounce package Corn Tortillas (Yellow or White) • Azteca • Best Choice • Best Yet • Calidad	CarlitaCelia'sChi-Chi's	 Herdez HyVee IGA La Banderita La Burrita Mama Lupe's Mission Our Family 	PepitoSara LeeShurfreshTia Rosa
	Whole Wheat Tortillas Azteca Best Choice Buenavita	Celia'sChi-Chi'sFood ClubFrescadoGreat Value	 Hormel HyVee IGA La Banderita Mama Laupe's Mission 	OrtegaOur FamilySchnucksShurfineSignature Kitchens
BROWN RICE NO added flavoring		age includes instant and nd of plain regular brown	_	
Oatmeal Oatmeal is brand specific	16 ounce containe Quick or old fashi	oned est ice		

FOOD CATEGORY	APPROVED BRANDS OR VARIETIES
DRIED BEANS AND PEAS	Any brand in 16 ounce packages
NO mixed beans or soup mix NO added vegetables, fruits, meat, sugars, fats, or oils	Includes black, black-eyed peas (cow peas or cow beans), kidney, garbanzo (chickpeas), great northern, lentil, limas (butter beans), navy, pinto, red, soybeans, split peas
PEANUT BUTTER	Store brand only in containers of 16-18 ounces
NO peanut butter spreads or reduced fat	Includes chunky, crunchy, creamy, smooth, low sodium and reduced sugar
NO added marshmallows, honey, jelly, chocolate or similar ingredients	
NO bulk or freshly ground	
CANNED TUNA NO added ingredients NO white albacore, solid or Yellowfin tuna	Any brand of chunk light tuna including water packed and oil packed Minimum container size of 5 ounces; includes cans and foil pouches Includes regular and low sodium
CANNED SALMON NO chum or red salmon NO added ingredients	Any brand of pink salmon with or without bones and skin Minimum container size of 5 ounces; includes cans and foil pouches Includes regular and low sodium

FOOD CATEGORY	APPROVED BRANDS OR VARIETIES	
JUICE	64 OUNCE BOTTLES – SHELF STABLE	
Only these brands, flavors and container sizes	Apple Juice: Always Save, Apple & Eve, Baymist, Best Choice, Big Tex, Corner Store, Essential Everyday, Fareway, Great Value, Harvest Classic, HyTop, HyVee,	
Approved brands and flavors also include calcium-fortified juices	IGA, Juicy Juice, Langers, Market Pantry, Mott's Original, Mrs. Clark's, Old Orchard, Our Family, Schnucks, Seneca, Shurfine, Signature Kitchens, Texsun, Tipton Grove, Tree Top	
Only 100% unsweetened fruit juice	Blended Fruit Juice (all flavors of these brands): Apple & Eve Cranberry Blends, Best Choice Juice Blends, Big Tex, Great Value, HyVee Cranberry and Pomegranate Blends, HyVee Just Juice, IGA, Juicy Juice,	
Only 100% vegetable juice	Langers, Market Pantry, Northland Cranberry Blends, Old Orchard, Our Family, Schnucks, Shurfine, Signature Kitchens, Texsun	
NO drinks, ades, nectars, juice beverages, infant juices, cocktails, twisters or coolers	Grape Juice – White, Purple or Red: Always Save, Baymist, Best Choice, Big Tex, Essential Everyday, Fareway, Great Value, HyTop, HyVee, IGA, Langers, Market Pantry, Midwest Country Fare, Mrs. Clark's, Old Orchard, Our Family, Schnucks, Signature Kitchens, Texsun, Tipton Grove,	
	Welch's Grapefruit Juice – White, Pink or Ruby Red: All brands of 100% grapefruit juice Orange Juice: All brands of 100% orange juice, with or without pulp	
	Pineapple Juice: Best Choice, Big Tex, Everyday Essential, Fareway, Great Value, HyTop, HyVee, IGA, Langers, Libby's, Old Orchard, Our Family, Schnucks, Signature Kitchens, Texsun	
	Tomato Juice or Blended Vegetable Juice: Best Choice, Big Tex, Campbell's (Regular, Healthy Request and Low Sodium), Diane's Garden, Essential Everyday, Fareway, Garden Fest, Great Value, HyTop, HyVee, IGA, Langers, Market Pantry, Mrs. Clark's, Our Family, Schnucks, Signature Kitchens, Texsun, V-8 Plain only	
	32 OUNCE BOTTLES – SHELF STABLE	
	Tomato Juice or Blended Vegetable Juice: see above for brands	

	64 OUNCE CONTAINERS – REFRIGERATED JUICE	
	Orange Juice - All brands of 100% orange juice	
HUCE (continues)	<u></u>	
JUICE (CONTINUED)	11.5-12 OUNCE FROZEN (single flavors only)	
	Apple Juice: Best Choice, Food Club, Great Value, HyTop, HyVee, IGA, Market Pantry, Old Orchard, Our Family, Seneca, Shurfine, Tree Top	
	Grape Juice – White or Purple: Best Choice, Great Value, Market Pantry, Old Orchard, Seneca, Welch's (with yellow end cap only)	
	Grapefruit Juice – White, Pink or Ruby Red: All brands of 100% grapefruit juice	
	Orange Juice: All brands of 100% orange juice Includes added calcium, with pulp, and pulp-free	
	Pineapple Juice: Dole, Langers, Market Pantry, Old Orchard	
CASH VALUE VOUCHER FOR FRUITS AND VEGETABLES Dollar value is specified	Fruits Allowed: Fresh fruit, frozen in juice or water Not allowed: Syrups or added sugars or sweeteners, added fats, oils, or salt. No dried fruit, items from salad or fruit bars, party trays, fruit baskets, fruit and	
Donai value is specified	nut mixtures.	
If purchase exceeds value specified, participant may pay the difference	Vegetables Allowed: Fresh including any potatoes, bagged salads with no additional ingredients; frozen without added fat, oil, sauces, sugars, pasta or rice;	
pay the difference	Not allowed: Dried vegetables, herbs and spices, items from salad bars, party trays, nuts including peanuts; Frozen french fries, tator tots, potato rounds, diced potatoes, shredded hash browns, or hash brown patties with fats/oils, seasonings or sugars.	
MILK	Cow's milk:	
Cow's milk — Any brand	Whole milk 10/ Longfet on Fat Frag China Mills	
pasteurized with vitamins added	1% Lowfat or Fat Free Skim MilkEvaporated Fat Free Milk	
in the container size and fat content specified	Evaporated V at 1166 Wilk Evaporated Whole Milk	
	Nonfat Dry Milk (powdered)	
NO flavored milk		

NO rice or nut milks or milk with special health claims • Lactose-Free Milk – Lowfat (1%) or Fat Free (e.g., Dairy Ease or Lactaid) • Lactose-Free Milk- Whole (e.g., Dairy Ease or Lactaid) • Sweet Acidophilus Milk- Fat free, 1% or 2% • Powdered Goat Milk – Nonfat or whole, Meyenberg Brand Only • Evaporated Goat Milk – Whole, Meyenberg Brand Only

FOOD CATEGORY	APPROVED BRANDS OR VARIETIES
EGGS	Any brand in containers of one dozen
NO eggs that make special health claims	USDA Grade A, large, white or brown
CHEESE	Any brand in 8 ounce or 16 ounce packages Chunk, shredded or Mozzarella string cheese
NO sliced, cubed or crumbles	Natural and domestic cheeses including Cheddar, Colby, Colby-Jack, Monterey Jack, and Mozzarella
NO added ingredients or flavoring	Includes varieties such as medium, sharp, extra sharp
NO processed cheese, cheese spreads or American cheese	2% milk, lowfat, and fat free natural cheeses are also allowed
NO cheese purchased from a service counter	
TOFU	16 ounce packages
No special health claims	Approved brands: Azumaya – Silken, Firm, Extra Firm House Foods (Premium) – Medium Firm, Firm, Extra Firm
SOY BEVERAGE	64 ounce containers
	Approved brands: 8th Continent Original or Vanilla Soymilk Silk Original Soy Beverage
FOOD CATEGORY	APPROVED BRANDS OR VARIETIES

YOGURT Nonfat, lowfat Whole Plain or flavored Regular or Greek

No frozen yogurt, yogurt tubes, or drinkable yogurt

No added ingredients such as granola, nuts, honey, candy pieces, etc.

No artificial sweeteners

No organic

32 oz. Whole:

Brown Cow: Maple, Plain, Vanilla Dannon: Plain, Strawberry, Vanilla Mountain High: Strawberry

Oikos: Plain

Old Home: Plain, Vanilla

32 oz. Whole Greek:

<u>Chobani Greek:</u> Plain <u>Great Value:</u> Plain

HyVee: Honey Salted Caramel,

Plain

<u>Greek Gods:</u> Black Cherry Honey, Plain, Strawberry-Honey, Vanilla-

Honey

Old Home: Plain, Vanilla

24 oz. Whole:

Country View Dairy: Plain

24 oz. Whole Greek:

<u>Greek Gods:</u> Black Cherry, Chocolate Cherry, Chocolate Mocha, Chocolate Strawberry, Honey Blueberry, Honey Lemon, Honey Orange, Honey Peach, Honey Salted Caramel, Maple, Strawberry Honey, Vanilla Honey

24 oz. LowFat:

Anderson Erikson: Plain, Vanilla, Strawberry, Cherry Vanilla

Country View Dairy: Plain, Vanilla

Land O Lakes: Peach, Raspberry, Strawberry, Strawberry-Banana, Vanilla

24 oz. LowFat Greek:

Greek Gods: Plain

Country View Dairy: Plain

32 oz. LowFat:

Best Choice: Vanilla, Plain, Strawberry

Coburn Farms: Plain, Vanilla

<u>Dannon</u>: Plain, Strawberry, Strawberry-Banana, Vanilla <u>Everyday Essentials</u>: Strawberry, Blueberry, Vanilla, Plain <u>Great Value</u>: Strawberry Banana, Peach, Strawberry, Vanilla HyVee: Blueberry, Peach, Vanilla, Strawberry, Strawberry-Banana

Lucerne: Vanilla, Strawberry

Market Pantry: Vanilla

Mountain High: Plain, Vanilla

Our Family: Blueberry, Peach, Strawberry, Vanilla

Schnucks: Vanilla, Strawberry, Plain

Yoplait: Strawberry, Vanilla, Peach, Strawberry-Banana

24 oz. NonFat:

Land O Lakes: Light Plain

24 oz. NonFat Greek:

Greek Gods: Plain

	32 oz. NonFat:
	Best Choice: Plain, Vanilla Brown Cow: Plain, Vanilla, Cream Top Plain
	Dannon: Plain, Strawberry, Strawberry-Banana
	Everyday Essentials: Plain
	Great Value: Plain, Strawberry
	HyVee: Plain
	Lucerne: Plain
	Market Pantry: Plain
	Mountain High: Plain, Vanilla
	Old Home: Plain, Vanilla
	Our Family: Vanilla, Plain, Strawberry
	Schnucks: Plain
	Shurfine: Plain
	32 oz. NonFat Greek:
	Best Choice: Plain, Vanilla
	Chobani: Blueberry, Plain, Vanilla, Strawberry
	Chobani Simply: Vanilla
	Coburn Farms: Vanilla
	Dannon Light &Fit: Plain
	Fareway: Plain, Vanilla
	Great Value: Plain, Vanilla
	HyVee: Plain, Vanilla, Strawberry
	Nostimo: Plain, Vanilla, Strawberry
	Oikos: Plain, Vanilla
	Old Home: Plain, Vanilla
	Open Nature: Plain, Vanilla
	Our Family: Plain, Vanilla
	32 oz. LowFat Greek:
	Chobani: Plain
INFANT FORMULA	ONLY the brand of formula listed
or WIC Eligible	ONLY the container size listed
Nutritionals	ONLY the type of formula (powder, liquid concentrate or ready to use) specified
NO substitutions	

INFANT CEREAL	8 ounce and 16 ounce packages
NO added fruit	Includes rice, oatmeal, multigrain and whole wheat
NO added formula	Approved brands include:
NO added milk	Beechnut
NO enseigl eleime	• Gerber
NO special claims such as added	Tippy Toes
DHA/ARA or Organic	
DITAMA OF Organic	

FOOD CATEGORY	APPROVED BRANDS OR VARIETIES
INFANT FRUITS AND VEGETABLES	4 ounce containers, single or twin pack Includes fruits or vegetables, single flavor or blend
NO added sugars, starches or salt	May include white potatoes as an ingredient but not the primary ingredient
NO desserts NO dinners	Infants 9-11 months may receive a CVV for the purchase of fresh fruits and vegetables in lieu of a portion of the infant food fruits and vegetables. Approved brands include: Beechnut Stage 2 Gerber 2 nd Foods Tippy Toes Stage 2
INFANT MEATS	2.5 ounce containers
NO dinners NO meat sticks	Single flavor, beef, chicken, ham or turkey Includes pureed meat and gravy or broth
NO added sugars NO added salts	Approved brands include: • Beechnut Stage 1 • Gerber 2 nd Foods • Tippy Toes Stage 2